

Curling NB High Performance Development Program **Call for Applications 2025**

Curling New Brunswick is excited to announce the **launch of the 2025-26 High Performance Development Program**, designed to identify and develop young curling talent across the province. This initiative supports athletes with the potential and drive to compete on the national stage and ultimately represent Team NB at the **Canada Winter Games, U18 and U20 National Championships**, and beyond.

This initiative marks a significant advancement for New Brunswick curling, bringing together coaching and national resources to support athletes and coaches. It creates a competitive, supportive environment where curlers gain the tools and guidance needed to pursue their goals.

Please note: This is the Pilot year for our High Performance Development Program. As such, the program will run from end of October 2025 to end of June 2026. We will collaborate with participants this season to refine the program with the expectation that the 2026-27 refined program will be published by end of June and season running from August 1, 2026-June 30, 2027.

Program Overview

The HP Athlete Development Program will support **up to 6 teams***. Focus will be up and coming junior athletes (typically age 15–20) committed to long-term development and performance. Athletes must apply and meet criteria based on **commitment, coach support, and competitive aspirations and experience**.

*For the 2025/26 season, the program may limit intake to 4 new teams.

What You Get:

- Individual/team coaching and training support
- **High Performance Training Camps**
- Access to virtual training and performance resources
- Access to sport science support through Canadian Sport Institute Atlantic (CSIA)
 - Strength & Conditioning (subject to individual athlete eligibility)
 - Fitness Testing
 - Mental Performance (team based)
 - Nutrition
- Athlete and coach development plans

Eligibility Criteria

- Four person curling team (male or female)
- All participating athletes must be aged 15–20* (exceptions may be considered)
- Teams must demonstrate commitment to training and competition
- Teams must demonstrate support from a coach willing to engage in HP development

Teams interested in the program must submit their application via email to: **nbcacoach@gmail.com by 5 pm Friday, October 10, 2025**. Each application should include a team resume, clearly defined goals, a season plan and a brief rationale explaining why the team

should be selected. The submission should not exceed two pages (8.5 x 11 inches). Applications will be evaluated by the program committee and teams will be informed of their final decision.

Pilot Year Costs for Selected Teams:

- Program cost of \$200/team
- Reduced pricing for “participation required” High Performance Development Camps (Two camps. Dates TBD.)
- Reduced pricing of CSIA sports science programs

END